

# yj yoon

Industrial Designer  
yeonjae.yj.yoon@gmail.com  
213.290.7138

[www.yjyoon.com](http://www.yjyoon.com)

## Education

**ArtCenter College of Design | Pasadena, CA**  
2013-2020 | Bachelor of Science in Product Design

## Experiences

**Rivian Automotive | Industrial Designer | Irvine, CA**  
04.2021-Present | Working on a wide variety of charging/energy projects including home energy, global charger, and other products.

**Logitech G | Industrial Design Intern | Newark, CA**  
07.2019-12.2019 | Took on a new project on the roadmap. Contributed to the industrial design parts of the project and collaborating with experts from different fields for the design execution.

**Popsockets | Industrial Design Intern | San Francisco, CA**  
01.2019-07.2019 | Worked on ongoing and new projects for Popsockets brand, ideating with sketching and form development of the latest products. 3D modeling and prototyping for the user experience test.

## Recognitions

**IDA Design Awards Gold Winner**  
2019 | Flex | Worked on the redesigned portable gaming console based on the user experience of Nintendo GameBoy, depicting a slim body and curved display.

**Press / Publications**  
2019 | Flex | The redesigned portable gaming device, which elicits childhood nostalgia. Published in Yanko Design, Uncrate, Behance, Render-Weekly, Feel desain, and other publications.

**ArtCenter Williamson Gallery**  
2020 | Dreamcast 2.0 | The vision of video gaming console.  
2018 | Torqueen | A footwear project for roller derby skaters in NYC.  
2017 | Fudo | A Traditional Ethiopian food plate in 2050.

## Skills

**Design** | Visual + verbal storytelling. concept design. form development. hand + digital sketching. design research. branding strategy. CMF exploration. art directing. graphics. 3D printing. prototyping. UX testing.  
**Software** | Adobe Creative Suites (Ps, Ai, Id). Solidworks. Creo. Keyshot.

References available upon request